

Smithsonian

Membership includes a full year's subscription to monthly SMITHSONIAN Magazine, eligibility for all foreign and domestic study trips and tours, special Smithsonian weekends, book and gift discounts, plus Reception Center and members dining privileges at the Institution in Washington, D.C.



To accept membership

No need to send dues payment now. Just punch out token above, tuck in holder opposite, and detach card. Mail in enclosed postage-paid envelope. Please allow 5 to 8 weeks for receipt of your issue of SMITHSONIAN.

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I accept membership as a National Associate. Please start my year's subscription to SMITHSONIAN, and enroll me for all additional benefits. Send my official annual membership card and bill me for \$12.

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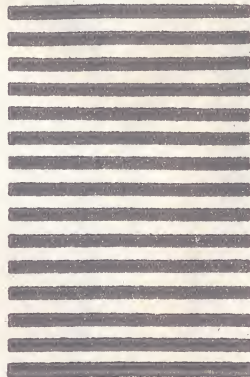
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Smithsonian Institution

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and their families only, and costs are kept as low as possible.

. Selected studies seminars in Washington, D.C.
A comparatively new benefit of membership, you can take part in special, week-long seminars combining illustrated lectures and field trips on subjects of special interest to you.

Earlier in this letter I made mention of other membership benefits --

-- Dining privileges in the handsome Associates Court restaurant located in the National Museum of Natural History. There, you will enjoy good food in company with fellow Associates and staff members.

-- A warm welcome at the Members' Reception Center in our Castle. If you'll examine the acceptance card enclosed, you'll see that Castle -- the original Smithsonian building -- a gem of 19th century architecture, here in the nation's capital. A trained staff is available to answer your questions, provide the latest information on special events and exhibits and other amenities.

Even if you seldom or never visit Washington your membership card is a connecting link to a fellowship of interesting, stimulating people who relish adventures of the mind and spirit. You keep company with them each month through SMITHSONIAN magazine.

The cost of membership -- as promised -- is surprisingly modest. Just twelve dollars for the year, payable later if you wish.

To accept membership in the Smithsonian National Associates, simply punch out the Castle token on the stub of the enclosed acceptance form, insert it in the slot and mail the form in the postage-paid reply envelope.

May we look for your acceptance by return mail? Thank you, and welcome to the Smithsonian. All of us here are grateful for your support.

Cordially yours,

Anne Keating

Anne Keating
On behalf of the Secretary
and the Board of Regents

AK:dj

To keep you in closer touch with exploration and discovery -- our National Museums of History and Technology, Air and Space, Natural History.

To keep you mindful of what America has been -- the Smithsonian's celebrated Historic mementos.

To inform you about the future -- ongoing Smithsonian research and field activities in such areas as energy, population, food, the environment, space.

The National Associates program, obviously, is highly rewarding -- instructive, enjoyable, profitable. Today, it has over 1,600,000 members. Individuals, all, like yourself who share the conviction with us that learning is a lifelong pleasure -- not merely something that's done when young in order to win a diploma or degree.

With membership, you'll receive each month SMITHSONIAN magazine -- published exclusively for the Associates, and not available on newsstands. The magazine is beautiful. Impressive. Prestigious. It's also fun.

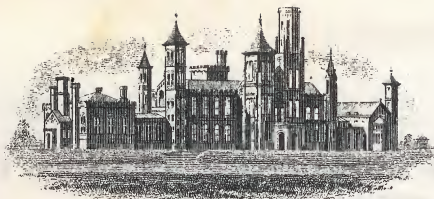
Stories of lasting interest about history, science, art, the outdoors. Biography. Background. Ideas. Issues and opinion. Humor. Reviews. Phenomena, comment and notes.

With each issue, too, you'll have word of other Smithsonian benefits that you can enjoy as a member:

- . news of books and gifts available for purchase from shops maintained by the Smithsonian museums and galleries. Memorabilia and nostalgia. Original art and reproductions. Craft imports. Hobby needs. Educational games and toys for the children.

Whether you make purchases by mail or in person, membership entitles you to discounts ranging from 10% to 20% off -- discounts that I think you'll find especially welcome when the holiday gift season rolls round.

- . announcements of new travel opportunities with the Smithsonian. Weekend and vacation study tours, often in the company of Smithsonian specialists or other experts. Travel abroad -- both short and lengthy trips, cruises, excursions, plus theatre, concert, art and archaeology tours. Travel, for the most part, is specially arranged for members



SMITHSONIAN INSTITUTION

Washington, D.C. 20560
U.S.A.

This letter invites you to join over 1,600,000 other prominent Americans as a National Associate member of the Smithsonian Institution.

The advantages? Among others, an exclusive and much-discussed monthly magazine. Any number of singular travel opportunities -- both here at home and abroad. Discounts on books and gifts -- original art and reproductions, crafts, jewelry, memorabilia. Dining privileges in the Associates Court restaurant and a hospitable Members' Reception Center in our "Castle," when you are in Washington, D.C.

The cost? I think you'll be pleasantly surprised. It's most modest. May we have the courtesy of your acceptance just as quickly as convenient? Thank you for your thoughtfulness -- and perception!

A.S.K.

Dear fellow citizen:

If, beginning next month, you'd like to welcome into your home one of the most beautiful and distinctive magazines being published today ...

... a magazine that probes the mysteries of how birds navigate the skies ... about China's amazing cavern carvings ... a balloon powered by the sun

... a magazine about the fishermen of Puget Sound who compete over rights to harvest a dwindling supply of salmon ... one that relates how Albert Einstein found

sanctuary and inspiration in Princeton (to mention just a few recent articles)...

If, over the course of the year, you'd find it fun to come up with gifts that are virtually guaranteed to be original, appropriate, and rejoiced over ...

... gifts like a rare recording Louis Armstrong made in 1928 with Earl Hines ... a framed swatch of fabric from the first plane ever to make it across America non-stop ... a slide show recreating Custer's last stand ... imported collector paperweights ...

... or an 8-volume facsimile reproduction of the fabled McGuffey "readers" that exhorted your grandparents as children to be honest, industrious, and obedient (to mention just a few recent offerings) ...

If, during the entire year ahead you'd find it exciting to qualify for some vacation and weekend experiences that are truly different and meaningful ...

... experiences like dinner in a Turkish home after viewing the collections at Topkapi Palace ... an island-hopping cruise off England and Scotland ... a behind-the-scenes look at Russian life ... an architectural walking tour of historic Caribbean capitals ...

... or right here at home, a dig with trained archaeologists where you provide only a little spadework, and history supplies the rest -- unearthed pottery shards, relics, fossils (to mention just a few recent adventures) ...

And if, all the while you're enjoying this bounty of information, fun, and excitement, you could have the satisfaction of knowing that you and your family are helping to support one of this country's most vital cultural and scientific resources ...

... then I think you'll value this invitation on behalf of all of us at the Smithsonian Institution. When you use the enclosed form to become a National Associate, you enjoy all these advantages -- and more.

Our National Associates program was established just about a decade ago to bring the Smithsonian and its affiliated organizations closer to everyone who really owns them -- you, your family, your friends.